

Defence Secretary visits BEML's Mysore complex, celebrates "Swachhta Hi Sewa" Campaign

Mysore | October 01, 2023 : With a view to promote and celebrate one of India's most ambitious campaigns "Swachhta Hi Sewa", Defence Secretary Shri Giridhar Aramane, IAS, visited today BEML Limited's Mysore complex, to inaugurate the company's unique cleanliness program "Mechanized Cleaning" that stresses on faster and greener cleaning process through the support of machines. As part of encouraging green initiative, Shri Aramane also planted a tree sapling in the Mysore complex in the presence of BEML's top leadership and staff members.

Sharing his thoughts with BEML team while reviewing complex's shop floor, Shri Aramane encouraged to take active part in nation-building activities - cleanliness drive and mobilising awareness programs. He emphasized the importance of making India self-reliant through such pious activities.



Shri Giridhar Aramane, Defence Secretary with Shri Shantanu Roy, CMD BEML and Directors

Shri Aramane said, “BEML’s unique proposition led by initiatives towards swachhta campaign in Mysore is commendable. I am equally happy that the leadership has been actively running the campaign across all of its complexes.” Appreciating engine division of Mysore complex, he further added , “BEML’s strength lies in strategic leadership and technological advancement in building advanced capabilities for catering to growing demand of Defence, Mining and Construction sectors in domestic and foreign countries.

Apprising a list of initiatives carried during September 15 to October 01 under Swachhta hi Sewa campaign, Shri Shantanu Roy, Chairman & Managing Director of BEML Ltd, explained employees’ contributions towards making the campus as one of the best plants in the country. He even cited an unique program created by employees – Cleanliness Skit – that showcased the need of keeping our environment clean for future.

Shri Roy added, “It is the right to reaffirm ourselves to the noble cause of maintaining our premises clean and congenial. With the launch of this fortnight-long campaign across all our plants and corporate office, we re-dedicate ourselves in achieving the objectives of nation’s bigger vision of Swachhta Campaign 3.0.”

Sharing production cognizance, he shared, “Our commitment to research & development excellence has played a pivotal role in driving innovation, growth and sustainability, which has remained steadfast and encouraged us to develop some of the country’s best products for the business verticals.”

BEML’s team performed committed initiatives – weeding out old records, cleaning KRS dam, displaying posters in school and college premises and creating awareness through poster competition to make this program a big success.

About BEML- BEML Limited is a leading multi-technology ‘Schedule A’ company under the Ministry of Defence, plays a pivotal role in serving India’s core sectors like Defence, Rail, Power, Mining and Construction by offering world class products. BEML operates in three verticals viz. Defence & Aerospace, Mining & Construction and Rail & Metro and has state-of-the-art manufacturing facilities located at Bangalore, Kolar Gold Fields (KGF), Mysore, Palakkad. BEML has very strong R&D infrastructure. BEML also has nationwide network of sales and services.

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